

EXCEL
Palmetto



sm^{ps}
Palmetto

EXCEL PALMETTO PROGRAM OVERVIEW + APPLICATION 2023 - 2024



PROGRAM OVERVIEW

What is Excel Palmetto?

Excel Palmetto is a six-month program designed to provide additional educational opportunities and further engage members from entry level to senior, experienced professionals. The program is in support of **SMPS' mission to engage, inspire, and empower A/E/C professionals for leadership and lifelong learning.**

Excel Palmetto is six months, with a meeting (in-person or virtual) once a month. It is the understanding that Mentees will be responsible for leading the coordination / scheduling of the monthly meetings, and Mentors will be responsible for providing a brief summary of the meeting.

Please note, all meetings / conversations can be confidential if either party would like. A secondary purpose of these meetings are not just to discuss professional questions, but any challenges the Mentee might be facing with workload / responsibilities, and for professional guidance / advice from the Mentor.

The application is meant to give us a sense about what your current work responsibilities are and where you would like your career to go. Based on feedback, we will pair according to industry focus areas and learning objectives.

To participate in Excel Palmetto, please complete the appropriate application and send to:

iwills@mcmillanpazdansmith.com

864.603.5271

Criteria + Requirements

Mentor:

- Minimum of 7 years of A/E/C experience
- Adhere to a monthly meeting and time commitment that goes along with the program
- You are eager to share your experiences and wisdom
- You listen well and are a great cheerleader
- You can positively influence and foster another's growth
- You are open to learning new concepts and ideas for personal growth
- You cannot join the program with the intent of soliciting business or services
- Mentor will be mindful and respectful of the employment of the mentee
- Provide brief summary of meetings – how have you seen your mentee grow this month?
- You must comply with the SMPS Code of Ethics

Mentee:

- Mentee can be at any stage of their career
- Coordinate and schedule monthly meetings with mentor
- Adhere to a monthly meeting and time commitment that goes along with the program
- You want to grow personally and develop professionally
- You want to take charge of managing your career path
- You are ready for the next challenge
- You are a current member of SMPS Palmetto Member
- You cannot join the program with the intent of soliciting business or services
- You must comply with the SMPS Code of Ethics

Mentors and Mentees must be a current member of SMPS Palmetto.



EXCEL PALMETTO

MENTEE APPLICATION

2023 - 2024



Mentee Application

Applicant Contact and General Information

Name

Company

Location

Upstate

Midlands

Lowcountry

Job Title

Email / Telephone

Years in A/E/C

Focus Area

Business Development

Marketing

Other _____

What do you hope to gain from your participation in the program?

What are your long-term professional goals?

What aspects of A/E/C marketing interest you most?

Business
Development

Pursuits /
Strategy
(proposals +
presentations)

Communications
Public Relations

Digital Marketing
Social Media

Graphic
Design

Other
(please explain)



Mentee Application

Applicant Contact and General Information

What are your current responsibilities?

What challenges do you face in your current role?

What aspects of A/E/C marketing interest you most?

What else do you want to tell us to help us make the best mentee/mentor match? [i.e. learn more about construction, learn more about business development, you prefer a certain mentor, etc).

I understand the commitment to participate is important not only to my mentee, but also to the program, and agree to the outlined requirements / criteria.

Yes No



EXCEL PALMETTO

MENTOR APPLICATION

2023 - 2024



Mentor Application

Applicant Contact and General Information

Name

Company

Location Upstate Midlands Lowcountry

Job Title

Email / Telephone

Years in A/E/C

Focus Area Business Development Marketing Other _____

Have you ever been a mentor before? If so, please provide details on successes/lessons learned/outcomes.

What aspects of A/E/C marketing interest you most?

Business Development	Pursuits / Strategy (proposals + presentations)	Communications Public Relations	Digital Marketing Social Media	Graphic Design	Other (please explain)
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What else do you want us to know in order to make the best mentor / mentee match? (Do you prefer to mentor someone also in your profession, etc.)

I understand the commitment to participate is important not only to my mentee, but also to the program, and agree to the outlined requirements / criteria.

Yes No



For questions or to submit your application, please send to:
Jehan Wills | jwills@mcmillanpazdansmith.com | 864.603.5271